

Getting Ready For *Graphic Communication*

Your Name		
A Level Graphic Communication	Component 1 - Portfolio	AQA

We are delighted you have chosen to study Graphic Communication at Haywards Heath College.

Instructions: This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete**.
- should be handed into your teacher when teaching starts **from 14th September 2020** with your name on it for assessment.
- are also available on the internet – follow the links in the document.

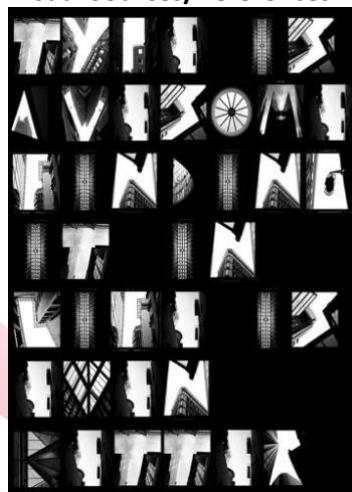
If you need help: The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

Skills Focus for this Getting Ready for Pack	
Research skills Visual communication skills Written critical analysis skills	Creative thinking skills Decision making skills Observation skills

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Internet research and written task	RESEARCH & RECORDING skills Research the Art and Design Movement/style-Modernism Use a Google search to find websites with information and images. Below is a good site https://www.vam.ac.uk/articles/what-was-modernism Read the article and write a paragraph that describes Modernism. Include dates and information about the style, remember you are most interested in Modernist Design. Print 6 images that show the Modernist style, look for Graphics, Interior Design, and Architecture. Annotate to explain the style of these designs	from 14 th September 2020
All	Practical task – exploring typography	TYPOGRAPHY- creative thinking skills Use Pinterest to gather relevant images. The following Pinterest boards will help you https://www.pinterest.co.uk/GrafikLAB/ Look at the Alphabet Typography Board for ideas Collect 4 images of modernist alphabets made from geometric shapes Create 10 letters made from cut paper shapes. Use circles, semi circles, triangles, squares, rectangles. The letters should be 6cms square in size Use your learning about the modernist style to inform your designs	from 14 th September 2020
All	Recording and exploring using photography	VISUAL COMMUNICATION skills Use Pinterest or Google images to collect 4 examples of Photography alphabets. Peter Defty's work is a good example. Take 10 photos of found letters of the alphabet made from manmade or natural structures Ensure the letter shape fills the photo. Consider using background shapes as part of the letter Print your photos A6 size (4 on an A4 page)	from 14 th September 2020

Notes:

Visual Sources/References



Peter Defty

Summer Task Notes

Two important skills to develop in A Level GRAPHIC COMMUNICATION are

- Researching and Learning from other Art and Design Movements/Graphic Artists and Designers.
- Developing your practical skills in recording and exploring imagery, typography, and layout

Over the summer you should complete the following three tasks. You will present them in your new sketchbook during your first lesson in September.

You should aim to create between 6 A4 sheets or equivalent